

Take Action!

Implementation Task 15: Determining the Current State of Your

Business Review the following segment of Module 5:

- ◆ *Determining Where Your Business Is Today*

Then review the strengths and weaknesses of your company in each of the following areas. Don't limit your review to these areas. Look at every functional area handled in your company.

Product Development	
Strengths	Weaknesses
Production	
Strengths	Weaknesses
Purchasing	
Strengths	Weaknesses

Notes

Materials Handling	
Strengths	Weaknesses
Shipping/Receiving	
Strengths	Weaknesses
Distribution	
Strengths	Weaknesses
Inventory Control	
Strengths	Weaknesses

Notes

Quality Control	
Strengths	Weaknesses
Project Scheduling and Control	
Strengths	Weaknesses
Engineering	
Strengths	Weaknesses
Personnel Forecasting	
Strengths	Weaknesses

Notes

Compensation Management	
Strengths	Weaknesses
Hiring	
Strengths	Weaknesses
Performance Appraisals	
Strengths	Weaknesses
Training	
Strengths	Weaknesses

Notes

Promotions and Advertising	
Strengths	Weaknesses
Communication	
Strengths	Weaknesses
Vendor Negotiations	
Strengths	Weaknesses
Sales	
Strengths	Weaknesses

Notes

Customer Service	
Strengths	Weaknesses
Sales Management	
Strengths	Weaknesses
Financial Management	
Strengths	Weaknesses
Financial Budgeting and Forecasting	
Strengths	Weaknesses

Notes

Developing Employees	
Strengths	Weaknesses
Motivating Employees	
Strengths	Weaknesses
Innovation and Continual Improvement	
Strengths	Weaknesses
Management Information Systems	
Strengths	Weaknesses

Notes

Other: _____	
Strengths	Weaknesses
Other: _____	
Strengths	Weaknesses
Other: _____	
Strengths	Weaknesses
Other: _____	
Strengths	Weaknesses

Notes