

Take Action!

Implementation Task 11: Developing Your Business Philosophy

Review the following segment of Module 4:

◆ *Developing a Philosophy Statement*

Then use the worksheet below to attach a philosophy statement to each value identified in Implementation Task 8. After you have written preliminary philosophy statements, you are ready to write your complete philosophy statement. Use the worksheet on the next page to finalize your philosophy statement.

Value	Philosophy Statements
<i>Example: Customers</i>	<i>We believe nothing happens until you make a sale, and sales are only made to customers; therefore, we will place the satisfaction of our customers above every other business consideration.</i>

Philosophy Statement

(Your Company Name)

Notes