## Take Action!

Implementation Task 10: Determining Your Core Business Values

Review the following segments of Module 4:

- Purpose of a Business Philosophy
- Defining Your Company's Core Values

Then write down the values you would like integrated into your business. Next, rate each value in the order of importance to you.

Value	Rating

Note: If employees are involved in the process, the value rating sheet can be an effective tool to facilitate the process. Have each employee complete the value worksheet, identifying their personal values and assigning a rating to them. Then combine and circulate the individual values as a master list. The rating process is repeated with the master list of values. At the end of the process, a list of business values is created that takes into account each individual employee's personal values.

## Notes